



PCNC
4145 Evergreen Road
Pittsburgh, PA 15214

Great American Media
1010 Wisconsin Avenue
Washington, DC 20007

Contract # 338714

Schedule Dates

10/25/12-10/29/12

Advertiser

Democratic Congressional Campaign Committee (3571)

Agency

Great American Media (1068)

Product

Political - Issue (1068)

Brand

ISS/DCCC (76030)

Salesperson

Telerep/Washington DC, Washington DC (1040)

Sales Office

Telerep/Washington DC

Buyer Name

GILROY, MAURA

Phone/Fax

/

CPE

11/14/2112

Account Types

National/Political

Billing Type

Standard

Comments

DCCC 10/23

***** THIS IS A CASH IN ADVANCE SCHEDULE ***** DEMOCRATIC CONGRESSIONAL CAMPAIGN COMMITTEE

10/24/12

Date Entered

10/24/12

Last Modified

Jennifer Stewart

Entered By

Yes

CO-OP

06394772

Headline #

Demo

Order Type

Normal

Package Deal

15.00

Commission %

\$103.50

Commission

\$586.50

Net Total

Sales Tax

Pittsburgh (PCNC)

By Broadcast Month

Spots

Rate

Oct. 2012

Nov. 2012

Grand Total:

13

1

14

\$615.00

\$75.00

\$690.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Spot	10/25/12-10/26/12	4	:30	1P- 2P (EST)					1	1			2	\$30.00	\$60.00	Pittsburgh (PCNC)	PCNC 1-2P/1	10/24/12
2.0	Normal Line / Spot	10/25/12-10/26/12	4	:30	12P- 1P (EST)					1	1			2	\$25.00	\$50.00	Pittsburgh (PCNC)	PCNC 12-1P/2	10/24/12
3.0	Normal Line / Spot	10/25/12-10/26/12	4	:30	2P- 3P (EST)					1	1			2	\$30.00	\$60.00	Pittsburgh (PCNC)	PCNC 2-3P/3	10/24/12
4.0	Normal Line / Spot	10/26/12-10/26/12	4	:30	7A- 8A (EST)									1	\$75.00	\$75.00	Pittsburgh (PCNC)	PCNC 7-8A/4	10/24/12
5.0	Normal Line / Spot	10/25/12-10/26/12	4	:30	8A- 9A (EST)					1	1			2	\$75.00	\$150.00	Pittsburgh (PCNC)	PCNC 8-9A/5	10/24/12
6.0	Normal Line / Spot	10/25/12-10/26/12	4	:30	9A- 10A (EST)					1	1			2	\$75.00	\$150.00	Pittsburgh (PCNC)	PCNC 9-10A/6	10/24/12
7.0	Normal Line / Spot	10/27/12-10/27/12	4	:30	8P- 9P (EST)									1	\$35.00	\$35.00	Pittsburgh (PCNC)	PCNC 8-9P/7	10/24/12
8.0	Normal Line / Spot	10/27/12-10/27/12	4	:30	9P- 9:30P (EST)									1	\$35.00	\$35.00	Pittsburgh (PCNC)	PCNC 9-930P/8	10/24/12
9.0	Normal Line / Spot	10/29/12-10/29/12	4	:30	7A- 8A (EST)		1							1	\$75.00	\$75.00	Pittsburgh (PCNC)	PCNC 7-8A/9	10/24/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

PCNC does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station whether verbal or written.